Wisconsin Association of Insurance & Financial Advisors

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$15,957.25	\$13,718.00	\$14,000.00	\$12,000.00	\$55,675.25

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
38.30	6.00	6.00		50.30

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
94.30	71.80	48.50	24.00	238.60

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 416

Relating to: adopting Internal Revenue Code provisions related to individual retirement accounts.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			6.00 (25%)	6.00 (2%)

Senate Bill 439

Relating to: adopting Internal Revenue Code provisions related to individual retirement accounts and adopting provisions of the Heroes Earnings Assistance and Relief Tax Act of 2008 for state income and franchise tax purposes.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		19.00 (35%)		19.00 (7%)

Assembly Bill 648

Relating to: adopting Internal Revenue Code provisions related to individual retirement accounts and adopting provisions of the Heroes Earnings Assistance and Relief Tax Act of 2008 for state income and franchise tax purposes.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		19.00 (35%)	18.00 (75%)	37.00 (13%)

Lobbying Effort On Budget Bill Subjects

nsurance				
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
27.00 (20%)				27.00 (9%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

All health insurance policy legislation and regulation					
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total	
	7.78 (10%)			7.78 (3%)	

ng-term care insurance regulations						
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total		
	3.89 (5%)			3.89 (1%)		

2009	2009	2010	2010	
anuary - June	July - December	January - June	July - December	Total

Life Settlements and Stranger Originated Life Insurance.					
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total	
	38.90 (50%)			38.90 (13%)	

Regulation and S	Regulation and Supervision of Annuity Sales.							
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total				
	3.89 (5%)			3.89 (1%)				

Senior-specific certifications and designations.							
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total			
	3.89 (5%)			3.89 (1%)			

Minor Efforts (Time spent on matters each of which accounted for less than 10% of the organization's lobbying) 2009 January - June 2009 July - December 2010 July - December Total 27 (20%) 5 (10%) 31.97 (11.07%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	11.67 (15%)			11.67 (4.04%)